

# WILLIAM “ROBBIE” CARMAN

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## PROFESSIONAL ROLES

**Online Editor and Colorist • Final Cut Pro Expert and Certified Trainer • Postproduction Consultant • Producer**

## PROFILE

Recognized Final Cut Pro and Color Correction expert with strong interpersonal, creative, and business skills. Eight years experience creating broadcast and corporate video projects in standard and high definition. A self-motivated, detail-oriented professional.

## PUBLICATIONS

**Final Cut Pro Workflows: The Independent Studio Hand Book** by Jason Osder and Robbie Carman

- Co-Author

**Final Cut Studio On the Spot Third Edition** by Richard Harrington, Abba Shapiro and Robbie Carman

- Co-Author

**Apple Pro Training Series: Color** by Michael Wohl and David Gross

- Technical Editor

**Apple Pro Training Series: Encyclopedia of Color Correction/Field Techniques Using Final Cut Pro** by Alexis Van Hurkman

- Technical Editor

## TEACHING EXPERIENCE

**Future Media Concepts • Washington D.C. • Advanced Final Cut Pro, Aperture, Motion, and DVD Studio Pro**

*June 2005 - Present*

- Teach advanced Final Cut Pro, Aperture, Motion and DVD Studio Pro regularly as a contract instructor for Future Media Concepts, one of the nations largest digital media education companies.
- Consistently receive highest ratings from students on instructor performance.

**Sterling Ledet and Associates • Washington D.C. • Advanced Final Cut Pro**

*January 2007 - Present*

- Routinely teach advanced Final Cut Pro classes as a contract instructor.

**Lodestone Digital • Charlotte, N.C. • Motion**

*April 2007*

- Taught Motion for highly respected education center in Charlotte, North Carolina.

**Creative Phase Learning Center • Arlington, VA • Chief Technical Officer, Lead Instructor, Co-Founder/Owner**

*October 2002 - October 2004*

- Responsible for all technical decisions and advancements for the company.
- Hired and trained all instructors while serving as lead instructor.
- Developed and managed all curriculum.
- Acted as the “face” of the company attending user groups, and industry events.
- Consulted regularly with other officers about policies, procedures and strategy.

**Henninger Education Center • Arlington, VA • Final Cut Pro and DVD Studio Pro Instructor**

*June 2001 - July 2002*

- Acted as instructor for all levels of Final Cut Pro and DVD Studio Pro.
- Made technical recommendations to the education center.

## CREATIVE EXPERIENCE

**Amigo Media • Arlington, VA • Vice President and Partner**

*April 2005 - Present*

- Consult with co-owner to make all strategic business decisions.
- Responsible for technical and creative aspects of production and post-production projects.
- Provide editorial and finishing post production services.
- Solicit new business, develop client initiatives, proposals and guide technical development within the company

*Notable Projects:*

**“Chasing Monster Storms” DVD Supplement • Online Editor and Colorist**

Provided online finishing, and technical services National Geographic educational DVD Supplement.

**Jim Beam Global Spirits and Wine Corporate Videos • Online Editor and Colorist**

Provided online finishing for several internal communication pieces for one of the largest spirits and wine companies in the world.

**“Rock Solid” Television Series (various episodes) • Online Editor and Colorist**

Provided online finishing for popular DIY network series.

**“I Want That! and I Want That! Tech Toys” Television Series (various episodes) • Online Editor and Colorist**

Provided online finishing for popular HGTV network series.

**“Trial By Choir” Television Series • Online Editor**

Provided online finishing, and technical services for 6 part series for TLC. Responsibilities included Final Cut Pro media management and broadcast packaging.

**“Pop Nation” Television Series • Online Editor and Post Production Consultant**

Creative editing, online finishing, and motion graphics for a 5 part series for Discovery Channel. Responsibilities included Final Cut Pro facility maintenance and staff training.

**Ashley Judd, YouthAIDS Global Ambassador Video • Editor**

Worked with international non-governmental organization to create several successful video projects and a cost-effective footage archive.

**Dragon Well Digital Media Group • Arlington, VA • Director of Broadcast Services**

*November 2004 - April 2005*

- Responsible for all production and postproduction projects acting as “in-house” producer.
- Hired and negotiated contracts with all production and postproduction vendors.
- Managed postproduction staff.
- Provided editorial and finishing postproduction services.
- Worked with sales, operations, and engineering staff to develop client initiatives, proposals, and technical advancements

*Notable Projects:*

**Transportation Security Administration Video Scenario Training • Producer**

Managed all preproduction elements for a 60-minute government training video.

**“Starboyz” 3-DVD Series • Senior Editor and DVD Producer**

Edited and supervised the postproduction of a 3-DVD series for retail release, including creating over 2 hours of original content.

*Chief Technical Officer*

*January 2004 - November 2004*

- Oversaw all technical decisions and advancements for the company.
- Managed Mac based network and implemented OS X server administration.

- Implemented facility wide transition into high definition acquisition and postproduction.

*Notable Projects:*

**Bush/Cheney 2004 Video Asset Web Data Base** • *Media Architect and Postproduction Consultant*

Participated with a team that conceptualized and built a custom system for managing video assets on the web using XML and Final Cut Pro.

**Design and Built new high definition Postproduction facility** • *Chief Technology Officer and Final Cut Pro Expert*

Designed architecture, budgeted, and managed all technical aspects of building a new postproduction facility.

*Editor*

**February 2002 - December 2003**

- Provided offline and online editorial services, graphic design for video, finishing, and DVD authoring.

*Notable Projects:*

**Transportation Security Administration Conference Video** • *Producer and Editor*

Produced a multi-camera video shoot, edited content, created interactive CD-ROM.

**High Definition Postproduction Facility** • *Chief Technology Officer and Final Cut Pro Expert*

Designed architecture, budgeted, and managed all technical aspects of building a new postproduction facility.

**Apple Computer Retail Store • Tysons Corner, VA** • *Sales Associate, Mac Specialist and FCP Instructor/Presenter*

**July 2001 - November 2004**

- Worked as a Mac Specialist to understand the needs of customers and recommend products.
- Served as knowledge base for other employees as well as customers for digital video.
- Taught weekly Final Cut Pro Seminars as part of Apple's Theater Program.

## EDUCATION

**James Madison University** • *B.S. in Media Arts and Design Digital Video Concentration*

**August 1997 - May 2001**

**Apple Computer** • *Final Cut Pro Instructor Training, Level 1,2,3 DVD Studio Pro Instructor Training Level 1, Motion Instructor Training Level 1, Aperture Instructor Training, Color Instructor Training, XSAN for Pro Video Instructor Training.*